DIGITAL SIGNAGE
CONTENT MANAGEMENT SYSTEM

ATTRACT AND ENGAGE WITH CUSTOMERS

Capture attention and connect with customers using dynamic digital signage and advertising. Custom, branded artwork can create a consistent brand experience with engaging content to entice patrons and guests.

How it works

Digital signage uses digital displays such as LCD, LED to display digital images, video, web pages, weather data, restaurant menus, or text. AAC Solutions have simplified the requirements, making it easy for customers to adopt this cost effective and high impact technology. Indoor and outdoor digital signage solutions comprise of 2 main components, firstly the displays and the secondly the software to run the content.

Indoor Signage

Outdoor Signage

Features & Benefits

- Cloud based
- Easy to use template designer
- Scheduled advertisements
- Works offline
- Indoor & Outdoor

info@aacsolutions.com.au   www.aacsolutions.com.au   1300 612 648

AAC SOLUTIONS

Display

Displays are the technology powering the solution. It's important to know there is a difference between a residential TV and a digital signage display. Choosing a residential TV to use for a commercial application can reduce the lifespan of the product. All commercial digital signage displays come with a minimum 3-year commercial-grade warranty and are designed to run from 24 hours a day, amongst other benefits.
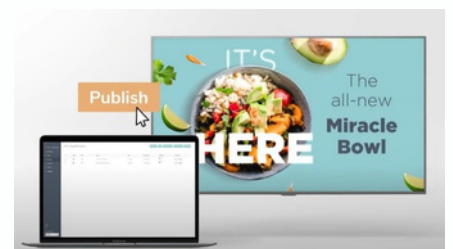
Software

AAC Solutions are a proud reseller for Fusion Signage, an easy, diverse and adaptable digital signage software solution that's quicker, easier and more exciting. Bring your digital signage to life in minutes, at a fraction of the cost with Australia's friendliest CMS (content management software).

Did you know?

You can be your own designer and save? **Fusion Signage** offer agency quality content templates that can be easily customised to your needs and can go live on your screens within minutes. Choosing the right software can make or break your digital signage experience. There are hundreds of options available at varying price points and complexity.

It's important to understand what content you are going to show, how often you want to update it, how many screens you need to manage, and how much you want to pay. AAC Solutions can help guide you through these considerations and share strategies to optimise your investment.

Who are AAC Solutions?

We are technology integrators who work with the hospitality industry to design messaging and communications ecosystems for venues seeking innovative ways to optimise their workforce and drive increased revenue, repeat visitation and loyalty.

Hospitality | Hotels | Gaming | Clubs | Casino

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